



The Leader in Recognition Solutions

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Orbograph Expands Partnership with SunTrust

SunTrust Selects Orbograph's Enterprise Recognition Architecture and Sereno™ for Image-Based Fraud Detection

Billerica, MA, May 15, 2007 – Orbograph announced today that it has expanded its relationship with SunTrust Bank to include Sereno, Orbograph's image-based fraud detection solution. SunTrust will also be utilizing Orbograph's Centralized and Distributed IQUA, OrboCAR Accura™, and Orbograph's amount recognition technology as part of its strategy of achieving a single-vendor, single-platform partnership with Orbograph. A key benefit of Orbograph's Enterprise Recognition architecture is the economies of scale available when implementing a single, shared server environment coupled with a single interface for all bank applications utilizing image-based recognition applications.

SunTrust, a long-time user of Orbograph's Payee Name Verification (PNV), selected Sereno to enhance its already highly effective fraud detection environment. SunTrust is participating in the Orbograph Design Partner Program to obtain the significant benefits that Sereno offers such as flexibility ease of implementation, and the optimized performance required for a robust, image-based fraud detection solution. After undertaking a thorough proof of concept with multiple potential vendors, SunTrust selected Sereno, based on a range of considerations, including a very low false positive rate, a very high fraud detection rate, and its flexible implementation within the bank's Day 1 and Day 2 workflow and infrastructure.

A low false positive rate is critical to a cost effective image-based fraud detection operation. Many currently marketed fraud systems can identify 50-60% of fraudulent items, however the investment in time and resources required to review suspect items can significantly diminish the financial benefit of the system. For example, a bank running 5,000,000 items per day with a 6% suspect rate could require as many as 75 employees to review suspect items.

"Utilizing Orbograph's superior recognition technologies, Sereno provides a wider range of protection against fraudulent items with significant reduction in the costs associated with manual review. The combination of Sereno's high accuracy and low false positive rate translates into a new generation of image-based fraud detection." says Joseph Gregory, Vice President of Strategic Sales for Orbograph. "We greatly appreciate SunTrust partnership with Orbograph and look forward to a mutually beneficial, long-term relationship through the Orbograph Design Partner Program."

Donald Marks, Senior Vice President and Delivery Manager for SunTrust stated, "The ability to leverage best-of-breed recognition results across the entire organization will enable us to control our technology expenses and provide us with the most efficient labor costs of operation". SunTrust will leverage Orbograph's Enterprise Recognition architecture to create a common platform for all recognition systems including Sereno, Accura, IQA, IQU, Amount Verification, PNV, and APEX™.

About Orbograph Ltd.

Orbograph, a subsidiary of Orbotech Ltd. (NASDAQ: ORBK), is a leading developer of recognition solutions for the U.S. check processing and business process outsourcing markets. Orbograph's technologies are in use at hundreds of banks and financial institutions across North America, processing millions of items each day. Through its recognition solutions, fraud detection, business process outsourcing technologies and image quality assurance applications, Orbograph enables customers to reduce costs, improve operational efficiencies and achieve rapid ROI. See www.orbograph.com.

About SunTrust

SunTrust Banks, Inc. headquartered in Atlanta, is one of the nation's largest banking organizations, serving a broad range of consumer, commercial, corporate and institutional clients. As of March 31, 2007, SunTrust had total assets of \$186.4 billion and total deposits of \$123.4 billion. The Company operates an extensive branch and ATM network throughout the high-growth Southeast and Mid-Atlantic states and a full array of technology –based 24-hour delivery channels. The Company also serves customers in selected markets nationally. Its primary businesses include deposit credit, trust and investment services. Through various subsidiaries the Company provides credit cards, mortgage banking, insurance, brokerage, equipment leasing and capital markets services. SunTrust's Internet address is www.suntrust.com.

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