



The Leader in Recognition Solutions

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Robert Siciliano Selected as Keynote Speaker for Orbograph’s 12th Recognition Solutions Conference

Identity theft expert to address fraud in America; its impact in society, business and banking

Billerica, MA, Dec. 8, 2009 – Orbograph Ltd., a leading developer of recognition solutions for the financial industry, today announced the selection of Robert Siciliano as the keynote speaker for its 12th Recognition Solutions Conference in Las Vegas, NV. Feb 10-11, 2010. Siciliano, CEO of IDTheftSecurity.com and member of the Bank Fraud & IT Security Report's editorial board partnership, will describe the trends of fraud in America and its impact in society, business and banking. An identity theft expert who has been featured in hundreds of newspaper editorials and TV interviews, Siciliano is best known as the author of *The Safety Minute: 01; Living on High Alert; How to Take Control of Your Personal Security and Prevent Fraud.*

Fraud prevention will be addressed as a major topic at the Orbograph conference as many banks continue to experience significant check fraud losses. Additionally, outdated manual signature verification processes are expensive and inefficient, contributing to a high overhead cost to the check processing workflow of many financial institutions. According to the 2007 ABA Deposit Account Fraud Survey, fraud continues to increase at 5% per year and was approaching \$1B in losses.

Within the keynote address, Siciliano will explain how identity theft trends relate to check fraud as well as discuss the impact of the financial industry’s move to implement Red Flag Rules.

“Orbograph’s use of image analysis and recognition technologies as fraud prevention tools have far reaching implications for the industry,” said Robert Siciliano, CEO of IDTheftSecurity.com. “As account takeovers have increased with credit card transactions so has the awareness of fraud and identity theft. We need to be aware that checks may be the path of least resistance for fraudsters, and proactive measures by banks can help mitigate risk.”

Barry Cohen, General Manager of Orbograph Ltd., stated, “Robert’s experience as an industry expert provides a wide range of fascinating case studies and industry statistics for our conference. The topics are very relevant as most financial institutions are looking to refine their fraud prevention and identity theft strategies. We anticipate his innovative style of communication and powerful presentation skills will captivate the attendees.”

To learn more about Orbograph’s 12th Recognition Solutions Conference, visit www.orbograph.com or contact Joe Gregory at joe.gregory@orbograph.com.

About Orbograph

Orbograph Ltd. (www.orbograph.com) is a leading developer of recognition solutions for the U.S. check processing and business process outsourcing markets. Orbograph’s technologies are in use at hundreds of banks, financial institutions and service bureaus across North America, processing millions of documents each day. Through its automation and recognition solutions, fraud detection, business process outsourcing technologies and image quality assurance applications, Orbograph enables customers to reduce costs, improve operational efficiencies and achieve rapid ROI.

About IDTheftSecurity.com

Identity theft affects us all, and Robert Siciliano, CEO of IDTheftSecurity.com and member of the *Bank Fraud & IT Security Report's* editorial board, makes it his mission to educate Fortune 500 companies and their clients. A leader of personal safety and security seminars nationwide, Siciliano has been featured on "The Today Show," CNN, MSNBC, CNBC, "FOX News," "The Suze Orman Show," "The Montel Williams Show," "Maury Povich," "Sally Jesse Raphael," "The Howard Stern Show," and "Inside Edition." Numerous magazines, print news outlets, and wire services have turned to him, as well, for expert commentary on personal security and identity theft. These include *Forbes*, *USA Today*, *Entrepreneur*, *Woman's Day*, *Mademoiselle*, *Good Housekeeping*, *The New York Times*, *Los Angeles Times*, *Washington Times*, *The Washington Post*, *Chicago Tribune*, *United Press International*, *Reuters*, and others. For more information, visit Siciliano's [Web site](#), [blog](#), and [YouTube page](#).

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